



NATIONAL
APPRENTICESHIP
CONFERENCE

CONFÉRENCE
NATIONALE
D'APPRENTISSAGE

Montréal, QC.
June 10-12, 2018



Partnership Opportunities

Join us at the Fairmont Queen Elizabeth from June 10-12 for the 2018 *National Apprenticeship Conference*. The event promises exclusive access to and networking opportunities with key decision-makers in Canada's apprenticeship community.

The 2018 conference will highlight initiatives, programs and strategies that contribute to Canada's world-class apprenticeship system. Innovative on-the-ground approaches that reflect how traditional models and methods are evolving will be showcased. More than 500 delegates are expected to participate over three days.

Why Become a Partner?

Partners are highly visible throughout the conference! Become a conference partner to:

- ✓ Attract new members / partners / clients
- ✓ Create pan-Canadian awareness of your organization
- ✓ Promote your project / program
- ✓ Reach key stakeholders within the apprenticeship community
- ✓ Secure your place and visibility at a national gathering of apprenticeship stakeholders
- ✓ Be recognized as a key supporter of the Canadian apprenticeship training systems
- ✓ Demonstrate your organization's commitment to apprenticeship training

Partnership Levels and Benefits

Partners at the ***National Apprenticeship Conference*** will receive recognition for their support of and contribution to Canadian apprenticeship systems. Partners will have numerous unique opportunities, both prior to and during the conference, to feature their organization, reach key decision-makers and expand their networks. Each partnership opportunity includes an excellent range of benefits, with increasing visibility at higher levels.

Attendee Profile

The conference attracts variety of stakeholders from the apprenticeship community, in Canada and internationally. Representatives from education, labour, business, federal and provincial/territorial governments, equity-seeking groups and other organizations attend this unique biennial apprenticeship event.

About Us

CAF-FCA is a national, not-for-profit organization working with stakeholders in all regions of Canada. We influence pan-Canadian apprenticeship strategies through research, discussion and collaboration – sharing insights across trades, across sectors and across the country – to promote apprenticeship as an effective model for training and education. Our Board of Directors is comprised of representatives of business, labour, the jurisdictional apprenticeship authorities, education and equity-seeking groups. Through our work, CAF-FCA has shed light on a number of key issues affecting apprenticeship, such as the perceived barriers to accessing and completing apprenticeship and the business case for apprenticeship training. For more information, visit the CAF-FCA website at www.caf-fca.org.



Exclusive Partnerships:

Theme Partner- \$25,000 (1 available)

- ✓ Exclusive acknowledgement as Theme Sponsor and opportunity to welcome delegates
- ✓ Allocation of complimentary double booth space in a featured location (value of \$2,500)
- ✓ Four (4) full conference registrations (value of \$3,196)
- ✓ Recognition as Theme Partner throughout conference facility, including in plenary
- ✓ Profile in CAF-FCA's e-newsletter
- ✓ Logo recognition on CAF-FCA conference website, with a link to your website
- ✓ A banner ad in five (5) CAF-FCA e-newsletters, with a link to your website
- ✓ Acknowledgement on social media platforms (Facebook, Twitter and LinkedIn)
- ✓ 1-page colour ad in the conference program
- ✓ Opportunity to include promotional item in delegate kits

Prestige Partner - \$20,000 (1 available to CAF-FCA Champion member)

- ✓ Exclusive acknowledgement as CAF-FCA's Member Reception host and opportunity to address attendees
- ✓ Allocation of complimentary double booth space in a featured location (value \$2,500)
- ✓ Four (4) full conference registrations (value of \$3,196)
- ✓ Recognition as Prestige Partner throughout conference facility, including in plenary
- ✓ Profile in CAF-FCA's e-newsletter
- ✓ Logo recognition on CAF-FCA conference website, with a link to your website
- ✓ A banner ad in four (4) of CAF-FCA's e-newsletters, with a link to your website
- ✓ Acknowledgement on social media platforms (Facebook, Twitter and LinkedIn)
- ✓ 1-page colour ad in the conference program
- ✓ Opportunity to include promotional item in delegate kits

Keynote Sponsor - \$15,000 (1 available)

- ✓ Two (2) full conference registrations (value of \$1,598)
- ✓ Opportunity to introduce keynote speaker (max 5 minutes)
- ✓ Acknowledgement on each banquet table of keynote sponsorship during session
- ✓ Recognition as Keynote Partner throughout conference facility, including in plenary
- ✓ Logo recognition on CAF-FCA conference website, with link to your website
- ✓ Half-page ad in the conference program
- ✓ Recognition as conference partner in CAF-FCA's e-newsletter
- ✓ Acknowledgement on social media platforms (Facebook, Twitter and LinkedIn)

☐ Talk to a Trade Sponsor - \$10,000 (1 available)

- ✓ Two (2) full conference registrations (value of \$1,598)
- ✓ One complimentary tradeshow booth space (value of \$1,250)
- ✓ Recognition during career awareness activities, including opportunity to welcome students
- ✓ Logo recognition on CAF-FCA conference website, with a link to your website
- ✓ Distribution of a promotional item (provided by your organization) or brief profile / brochure to students participating in Talk to a Trade activities
- ✓ Acknowledgement on social media platforms (Facebook, Twitter and LinkedIn)
- ✓ Recognition as Talk to a Trade Sponsor throughout conference facility, including in plenary

☐ Networking Break Sponsor- \$8,000 (3 available)

- ✓ One (1) full conference registration (value of \$799)
- ✓ Quarter-page ad in the conference program
- ✓ Customized onsite recognition during sponsored break
- ✓ Logo recognition on CAF-FCA conference website, with a link to your website
- ✓ Partnership recognition throughout conference facility, including in plenary
- ✓ Recognition as conference partner in CAF-FCA's e-newsletter
- ✓ Acknowledgement on social media platforms (Facebook, Twitter and LinkedIn)

☐ Networking Lounge Sponsor - \$5,000 (1 available)

- ✓ One (1) full conference registration (value of \$799)
- ✓ Customized onsite recognition in the Networking Lounge throughout conference
- ✓ Logo recognition on CAF-FCA conference website
- ✓ Distribution of a promotional item (provided by your organization) or brief profile / brochure in the Networking Lounge
- ✓ Partnership recognition throughout conference facility, including in plenary

Is your partnership profile missing? We will work with you to develop a custom partnership package to suit your budget and interests. For more information, contact Shawn Watson at shawn@caf-fca.org.

Featured Partnership Levels:

❑ Platinum - \$15,000 (3 available)

- ✓ Three (3) full conference registrations (value of \$2,397)
- ✓ One complimentary trade show booth space with priority allocation (value of \$1,250)
- ✓ 1-page ad in the conference program
- ✓ A banner ad in three (3) CAF-FCA e-newsletters, with a link to your website
- ✓ Logo recognition on CAF-FCA conference website, with a link to your website
- ✓ Opportunity to include promotional item in delegate kits
- ✓ Recognition as Platinum Partner throughout conference facility, including in plenary
- ✓ Recognition as conference partner in CAF-FCA's e-newsletter
- ✓ Acknowledgement on social media platforms (Facebook, Twitter and LinkedIn)

❑ Gold - \$10,000 (3 available)

- ✓ Two (2) full conference registrations (value of \$1,598)
- ✓ One complimentary trade show booth space (value of \$1,250)
- ✓ Half-page ad in the conference program
- ✓ Logo recognition on CAF-FCA conference website, with a link to your website
- ✓ Opportunity to include promotional item in delegate kits
- ✓ Recognition as Gold Partner throughout conference facility, including in plenary
- ✓ Recognition as conference partner in CAF-FCA's e-newsletter
- ✓ Acknowledgement on social media platforms (Facebook, Twitter and LinkedIn)

❑ Silver - \$6,000

- ✓ One (1) full conference registration (value of \$799)
- ✓ Quarter-page ad in the conference program
- ✓ Logo recognition on CAF-FCA conference website, with a link to your website
- ✓ Opportunity to include promotional item in delegate kits
- ✓ Recognition as Silver Partner throughout conference facility, including in plenary
- ✓ Recognition as conference partner in CAF-FCA's e-newsletter
- ✓ Acknowledgement on social media platforms (Facebook, Twitter and LinkedIn)

❑ Bronze - \$3,000

- ✓ Recognition as Bronze Partner throughout conference facility, including in plenary
- ✓ Logo recognition on CAF-FCA conference website, with a link to your website
- ✓ Logo in conference program
- ✓ Recognition as conference partner in CAF-FCA's e-newsletter
- ✓ Acknowledgement on social media platforms (Facebook, Twitter and LinkedIn)



NATIONAL APPRENTICESHIP CONFERENCE | CONFÉRENCE NATIONALE D'APPRENTISSAGE

Montréal, QC.
June 10-12, 2018

PARTNERSHIP APPLICATION FORM

Please refer to the “Partnership Benefit Specifications, Terms and Conditions” on the next page. Once completed, submit your form to the Canadian Apprenticeship Forum. Please note that partnership opportunities will be allocated on a first-come, first-served basis.

IMPORTANT: Please indicate the name of your organization as it should appear on all acknowledgements of your partnership contribution.

Partnership Level	_____		
Organization	_____		
Contact	_____		
Title	_____	Department	_____
Address	_____		
City	_____	Province	_____
		Postal Code	_____
Telephone	_____	Fax	_____
Email	_____		
Website	_____		

This application becomes a contract upon acceptance by CAF-FCA and is not subject to cancellation except by written consent of both parties. Partnership is contingent on receipt of payment by CAF-FCA.

Authorized Signature

Date

Please refer questions and submit completed applications to:

Canadian Apprenticeship Forum
2197 Riverside Drive, Suite 404
Ottawa, ON K1H 7X3

shawn@caf-fca.org

Partnership Benefit Specifications, Terms and Conditions

1. Partnership applications will be considered on a first-come, first-served basis for all partnership levels.
2. CAF-FCA reserves the right to limit the number of program partners.
3. A partnership is secured only upon receipt of payment. Costs are quoted in Canadian funds. Please make cheques payable to the Canadian Apprenticeship Forum.
4. CAF-FCA reserves the right to re-sell the partnership if payment is not received within 30 days of invoicing.
5. All payments are final and are not subject to refund.
6. Acceptance of partnership does not imply endorsement of a sponsor's products or services. Partnership does not entitle sponsors to speak from the podium during the conference, unless specified as part of the benefit package.
7. CAF-FCA reserves the right to decline any partnership and/or amend the rules and regulations governing partnership at its discretion.
8. Partnerships not confirmed by **March 16, 2018** may not be acknowledged in communication materials distributed prior to the conference.
9. Partners eligible to submit an ad for the program must supply an electronic version of the artwork **no later than March 16, 2018**. Specifications for the submission of the ad will be provided to partners in January 2018.
10. By completing and submitting the partnership application, you give consent to CAF-FCA to collect your personal information in order to process your form and to maintain contact with you for the purposes of managing partnership activities.