



Supporting Women in Trades

November 6 & 7, 2018

Halifax Marriott Harbourfront

About Us

CAF-FCA is a national, not-for-profit organization working with stakeholders in all regions of Canada. We influence pan-Canadian apprenticeship strategies through research, discussion and collaboration—sharing insights across trades, across sectors and across the country—to promote apprenticeship as an effective model for training and education. Our Board of Directors is comprised of representatives of business, labour, the jurisdictional apprenticeship authorities, education and equity-seeking groups. Through our work, CAF-FCA has shed light on a number of key issues affecting apprenticeship, such as the perceived barriers to accessing and completing apprenticeship and the business case for apprenticeship training. For more information, visit the CAF-FCA website at caf-fca.org.

About the *Supporting Women in Trades* Conference

This inaugural two-day event will bring together up to 300 members of Canada's apprenticeship community. Delegates will learn about great initiatives underway across Canada to help address the challenges faced by women working in the skilled trades. This event is open to women in trades, employers, labour organizations, government, educators and other tireless advocates for diversity and inclusion.

Show Your Organization's Support

Conference partners are essential to this event's success and we will ensure they're highly visible throughout the conference! Consider the opportunities to showcase your organization and its commitment to supporting women in apprenticeship.

Why Become a Partner?

Show your support – Women are traditionally underrepresented in the skilled trades, with less than 5% representation in many traditionally male-dominated occupations. Showcase your commitment to helping women achieve success in skilled trades careers.

Facilitate participation – Partners subsidize conference registration for those who might otherwise be unable to attend by helping CAF-FCA offer lower delegate fees.

Impact policies – CAF-FCA will be collecting insights and ideas for programs and policies that stand to increase the number of women attracted to, prepared for and retained in skilled trades careers.



Partnership Opportunities

Title Sponsor - \$20,000 (Exclusive)

- Prominent onsite recognition as the conference's title sponsor
- Opportunity to open conference and welcome delegates
- Four conference registrations
- Exhibit table in a prime location
- Profile in CAF-FCA's newsletter
- Acknowledgement on social media platforms

Breakfast Sponsor – \$15,000 (Two available)

- Prominent onsite recognition as a Breakfast host
- Opportunity to welcome delegates
- Three conference registrations
- Priority allocation of exhibit table
- Profile in CAF-FCA's newsletter
- Acknowledgement on social media platforms

Pioneer - \$10,000 (Three available)

- Prominent onsite recognition
- Two conference registrations
- Exhibit table
- Profile in CAF-FCA's newsletter
- Acknowledgement on social media platforms

Keynote – \$8,000 (Exclusive)

- Prominent onsite recognition as the keynote sponsor
- Opportunity to introduce keynote speaker
- Two conference registrations
- Acknowledgement on social media platforms

Networking Sponsor - \$8,000 (Exclusive)

- Prominent onsite recognition at all networking breaks
- Two conference registrations
- Exhibit table
- Acknowledgement on social media platforms

Advocate - \$5,000

- Onsite recognition
- One conference registration
- Profile in CAF-FCA's newsletter
- Acknowledgement on social media platforms

Ally - \$2,500

- Onsite recognition
- Profile in CAF-FCA's newsletter
- Acknowledgement on social media platforms