

A woman wearing a blue hard hat and an orange safety vest is shown in profile, working on a server rack. She is holding a yellow multimeter and looking at the equipment. The background is a blurred server room with various cables and components.

Supporting Women in Trades Conference

November 6-7, 2018
Halifax, Nova Scotia

Partnership Opportunities

CANADIAN
APPRENTICESHIP
FORUM



FORUM
CANADIEN SUR
L'APPRENTISSAGE



CAF-FCA is a national, not-for-profit organization working with stakeholders in all regions of Canada. We influence pan-Canadian apprenticeship strategies through research, discussion and collaboration—sharing insights across trades, across sectors and across the country—to promote apprenticeship as an effective model for training and education. Our Board of Directors is comprised of representatives of business, labour, the jurisdictional apprenticeship authorities, education and equity-seeking groups. Through our work, CAF-FCA has shed light on a number of key issues affecting apprenticeship, such as the perceived barriers to accessing and completing apprenticeship and the business case for apprenticeship training.

For more information, visit the CAF-FCA website at caf-fca.org.

About the *Supporting Women in Trades* Conference

This inaugural two-day event will bring together up to 300 members of Canada's apprenticeship community. Delegates will learn about great initiatives underway across Canada to help address the challenges faced by women working in the skilled trades. This event is open to women in trades, employers, labour organizations, government, educators and other tireless advocates for diversity and inclusion.

Show Your Organization's Support

Conference partners are essential to this event's success and we will ensure they're highly visible throughout the conference! Consider the opportunities to showcase your organization and its commitment to supporting women in apprenticeship.



Why become a partner?

Show your support

Women are traditionally underrepresented in the skilled trades, with less than 5% representation in many traditionally male-dominated occupations. Showcase your commitment to helping women achieve success in skilled trades careers.

Facilitate participation

Partners subsidize conference registration for those who might otherwise be unable to attend by helping CAF-FCA offer lower delegate fees.

Impact policies

CAF-FCA will be collecting insights and ideas for programs and policies that stand to increase the number of women attracted to, prepared for and retained in skilled trades careers.

Partnership Levels and Benefits

Conference partners are essential to this event's success and we ensure they're highly visible throughout the conference! Consider the opportunities to showcase your organization and its commitment to supporting women in apprenticeship training and skilled trades careers in Canada.

Exclusive Partnerships

\$20,000

Title Sponsor

Prominent onsite recognition as the conference's title sponsor
Opportunity to open conference and welcome delegates
Four conference registrations
Exhibit table in a prime location
Profile in CAF-FCA's newsletter
Acknowledgement on social media platforms

\$8,000

Networking Sponsor

Prominent onsite recognition at all networking breaks
Two conference registrations
Exhibit table
Acknowledgement on social media platforms

\$8,000

Keynote Sponsor

Prominent onsite recognition as the keynote sponsor
Opportunity to introduce keynote speaker
Two conference registrations
Acknowledgement on social media platforms



Looking for more information?

Racean DiBartolo
Event and Outreach Coordinator
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613-235-4004 x. 207

Featured Partnerships

\$15,000

Breakfast Sponsor - Two available

Prominent onsite recognition as a breakfast host

Opportunity to welcome delegates

Three conference registrations

Priority allocation of exhibit table

Profile in CAF-FCA's newsletter

Acknowledgement on social media platforms

\$10,000

Pioneer - Three available

Prominent onsite recognition

Two conference registrations

Exhibit table

Profile in CAF-FCA's newsletter

Acknowledgement on social media

\$5,000

Advocate

Onsite recognition

One conference registration

Profile in CAF-FCA's newsletter

Acknowledgement on social media platforms

\$2,500

Ally

Onsite recognition

Profile in CAF-FCA's newsletter

Acknowledgement on social media platforms