

MEDIA ADVISORY
Event Coverage & Interviews

FOR IMMEDIATE RELEASE

Date: June 12, 2019

Developing a Strategy for Supporting Women in the Trades in Canada

Who: Conference delegates (tradeswomen, journeypersons, unions, educators, etc.)
Executive Director - CAF-FCA
Title Partner Spokesperson - BCIT

What: National Supporting Women in Trades Conference

Where: Westin Bayshore Vancouver, 1601 Bayshore Dr, Vancouver, BC V6G 2V4

When: Tuesday, June 18th, 3:30 PM

Why: Join more than 300 delegates at the 2019 Supporting Women in Trades Conference. Over two days, participants will hear about current initiatives for women in the trades and promising practices among change-makers from across Canada's skilled trades communities. Participants will help inform a much-needed national strategy for the recruitment, retention and advancement of women in trades careers. Canada is facing an even bigger labour shortage in some of the top ten Red Seal occupations in the next 5 years. Tapping into the populations that remain under-represented is key. Women make up 51% of the Canadian population yet only represent approximately 4% of the workforce in trades traditionally considered as male dominated.

About the Canadian Apprenticeship Forum

The Canadian Apprenticeship Forum – Forum canadien sur l'apprentissage (CAF-FCA) is a non-profit organization that connects Canada's apprenticeship community. CAF-FCA is the only organization that brings together apprenticeship stakeholders from across trades, across sectors and across Canada to share information and promising practices, identify challenges and propose joint solutions. As a national voice for the apprenticeship community, CAF-FCA influences apprenticeship strategies through research, discussion and collaboration.

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Contact: Shawn Watson
Telephone: 613-235-4004 Ext. 2061
E-mail: shawn@caf-fca.org
Website: caf-fca.org