



**FUTURE  
BUILT 2026**

NATIONAL  
**APPRENTICESHIP**  
CONFERENCE

CONFÉRENCE  
NATIONALE  
**D'APPRENTISSAGE**

# SPONSORSHIP & EXHIBIT OPPORTUNITIES

October 4–6, 2026 | Whistler, BC

Future Built: Apprenticeship for a Changing Canada

Building Talent  
Disrupting Systems  
Fueling Resilience

The Canadian Apprenticeship Forum is a national, not-for-profit organization that brings together stakeholders from every region and every corner of the apprenticeship system. We accelerate pan-Canadian strategies through research, collaboration, and dialogue - sharing insights across trades, sectors, and jurisdictions to strengthen apprenticeship as a powerful workforce development model.

Our Board of Directors includes leaders from business, labour, jurisdictional apprenticeship authorities, education, and equity-priority groups. Together, we identify emerging trends, surface challenges, and champion evidence-informed solutions that support access, retention, completion, and employer investment.

Recognized as Canada's Centre of Excellence in Apprenticeship Research and Innovation, CAF-FCA has built a trusted reputation for illuminating the real issues shaping apprenticeship, from perceived barriers and completion challenges to the economic value and ROI of apprenticeship training.

Learn more at [caf-fca.org](https://caf-fca.org)



NATIONAL  
**APPRENTICESHIP**  
CONFERENCE

Across Canada, many programs aim to attract people to the skilled trades, but recruitment alone will not build the workforce we need. Apprentice progression, completion and long-term retention remain persistent challenges for both learners and employers. In a collaborative and well supported environment, apprenticeship is the most effective model for training, developing and retaining Canada's future skilled trades workforce.

National data continues to show improvement in apprenticeship registrations and completions, yet the reasons for non completion remain complex and varied. Understanding the real factors that influence apprentice success, from workplace culture to mentorship to financial and systemic barriers, is essential to strengthening outcomes and ensuring trades professionals can thrive.

NAC 2026 brings together the full apprenticeship community to share insights, evidence and innovation. Employers, trades professionals, educators, administrators, equity priority groups and policy makers will highlight proven strategies that advance progression and completion, support inclusive workplaces and strengthen talent pipelines in all sectors.

CAF FCA will showcase leading research and real world initiatives that demonstrate how completion benefits the learner, industry competitiveness and Canada's economic resilience. Together, we will explore the systems, partnerships and future



# Join us

at the Whistler BC Convention Centre  
from October 4 to 6 for the 2026 National  
Apprenticeship Conference. This is your  
chance to get in front of the people who  
drive apprenticeship in Canada. Build  
visibility, strengthen partnerships and  
put your organization at the center of  
national conversations that influence policy,  
investment and innovation.

# Show Your Support

Partners are highly visible throughout the conference. Becoming a conference partner allows you to:

- Reach key stakeholders across the apprenticeship community
- Attract new members, partners and clients
- Build pan Canadian awareness of your organization
- Secure high visibility at a national gathering of apprenticeship leaders
- Promote your project or program to an engaged audience
- Be recognized as a key supporter of Canada's apprenticeship training system
- Demonstrate your commitment to developing and retaining skilled trades talent



## Attendee Profile

The conference attracts a wide range of stakeholders from across the apprenticeship community in Canada and internationally. Representatives from education, labour, business, federal and provincial or territorial governments, equity-priority groups and sector organizations attend this unique biennial event. NAC 2026 brings together the people who influence policy, design programs, hire and train apprentices and shape the future of the skilled trades workforce.

## Partnership Levels and Benefits

Partners at the National Apprenticeship Conference receive recognition for their support and contribution to apprenticeship systems in Canada. Each partnership level offers unique opportunities before, during and after the conference to feature your organization, reach key decision makers and strengthen your network. Higher levels provide increased visibility and additional benefits designed to elevate your brand.

To secure a partnership or discuss a custom opportunity, contact [shawn@caf-fca.org](mailto:shawn@caf-fca.org)

# Exclusive Partnerships

\$40,000

SOLD

## Title Partner

- Includes 4 registrations
- Premium exhibit booth placement
- Opportunity to deliver Opening Remarks
- Lanyard branding
- Full-venue visibility across signage, program & app
- Includes one Innovation Spotlight demo on the Expo Floor

\$20,000

## Future Built Spotlight Partner (NEW) 1 available

- Includes 3 registrations + 1 exhibit booth
- One-hour live presentation by a college, institute, or training provider
- Feature students or applied technology on stage
- Recognition on signage & app
- Acknowledged in Plenary remarks

\$15,000

## Opening Reception Partner 1 available

- Includes 2 registrations
- Premier social event branding
- Recognition on signage & app
- Recognition during Opening Banquet

\$10,000

SOLD

## Candy Store Activation Partner (NEW)

- Includes 2 registrations
- Branded pick-n-mix candy bar in the Exhibit Hall
- Logo on containers & activation signage
- Recognition on signage & app
- Photo op + social tag feature

\$10,000

## Collaborative Mural Partner (NEW) 1 available to a CAF Champion

- Includes 2 registrations
- Branded community paint-by-numbers mural wall
- Sponsor logo embedded within the design
- Recognition on signage & app
- Acknowledged in plenary

# Exclusive Partnerships

**\$15,000**

## **Closing Keynote Partner** 1 available

- Includes 2 registrations
- Opportunity to host or introduce the Closing Keynote
- Recognition on signage & app

**\$10,000**

## **Plenary Session Partner** (NEW) 3 available

- Includes 2 registrations
- Branding on mainstage screen & program
- Opportunity to introduce or thank the speaker
- Recognition on signage & app

**\$5,000**

## **Wine Partner** 2 available

- Includes 1 registration
- Branded wine service at the reception or banquet
- Recognition on table signage & app

**\$3,500**

## **Room Key Partner** 1 available

- Includes 1 registration
- Branded guest room keys at one host property
- Recognition on agenda, signage & app

# Featured Partnerships

**\$10,000**

## Future Builder Partner

- Includes 2 registrations
- Includes 1 exhibit booth
- Push notification in the conference app
- Recognition on agenda, signage & app

**\$7,500**

## Progress Partner

- Includes 2 registrations
- Sponsor listing in conference program & app
- Recognition on agenda, signage & app

**\$5,000**

## Pathway Partner

- Includes 1 registration
- Recognition on agenda, signage & app


**\$5,000**

## Innovation Spotlights **4 max — exclusive to Title & Champion-level members**

- One 10–15 minute live demo as a programmed session
- Stage branding + social media feature
- Recognition on agenda, signage & app

## Partnership Benefit Specifications, Terms and Conditions

1. Partnership applications are reviewed on a first come, first served basis for all partnership levels.
2. CAF FCA reserves the right to limit the number of partners in any program or category.
3. A partnership is secured only once payment is received. All costs are listed in Canadian funds. Cheques should be made payable to the Canadian Apprenticeship Forum.
4. CAF FCA may re sell the partnership if payment is not received within 30 days of invoicing.
5. All payments are final and non refundable.
6. Acceptance of partnership does not imply endorsement of a sponsor's products or services. Partnership does not provide speaking opportunities during the conference unless explicitly included in the benefit package.
7. CAF FCA reserves the right to decline any partnership and may amend partnership rules and regulations at its discretion.
8. Partnerships not confirmed by March 15, 2026 may not be included in communication materials distributed prior to the conference.
9. By submitting a partnership application, you consent to CAF FCA collecting and using your information for the purpose of managing partnership activities and maintaining ongoing communication.



# Exhibit Showcase

Whistler BC Convention Centre

## Showcase. Connect. Grow.

The National Apprenticeship Conference is the place to be if you want visibility with the people who shape apprenticeship training in Canada. With more than 500 delegates on site, the exhibit floor is a high value opportunity to put your tools, services and innovations in front of the trainers, employers and decision makers who use them.

Delegates consistently tell us that the exhibit floor is one of the top reasons they attend. They come ready to learn, ready to connect and ready to discover what is new in the sector.

The NAC 2026 program has been intentionally designed to drive traffic directly to exhibitors. High visibility locations, built in networking breaks and strong flow throughout the space create frequent touchpoints with delegates. Exhibitors can expect steady engagement and meaningful conversations that support brand



# Exhibit Opportunities

## Why Exhibit at NAC 2026

Connect with a national audience committed to strengthening apprenticeship

Engage with employers, trainers and decision makers

Showcase your solutions in a high traffic exhibit space visibility and spark new partnerships

## Exhibitor \$4,750

- 8'× 8' booth
- 2 registrations
- Delegate list
- App listing (Innovation Spotlight not available for purchase)

## Program & Exhibit Highlights

**Future-Built Theatre:** 1 concurrent session per day (Oct 5–6) spotlighting innovation and best-practice dialogues

**Educational Institution Innovation Spotlight:** 1 concurrent on-site presentation per day (Oct 5 & 6) showcasing training innovation in Future Built theatre

**Innovation Spotlights:** 10–15 min live demos on the Expo floor by Title & Champion members

### Exhibition Hours:

- Sunday, Oct 4, 1 – 6:30 PM
- Monday, Oct 5, 8 AM – 5 PM
- Tuesday, Oct 6, 8:30 AM – 3 PM

**Set-up:** Oct 4 (9 AM–12 PM)

**Tear-down:** Oct 6 (after 3 PM)

To book or discuss  
opportunities  
Contact Carla:  
[carla@peacpromotions.ca](mailto:carla@peacpromotions.ca)

[futurebuilt2026.ca](http://futurebuilt2026.ca)

# Exhibit Opportunities



NATIONAL  
**APPRENTICESHIP**  
CONFERENCE

## General Information

1. Exhibit space is secured only when CAF FCA receives a completed application form and full payment. Cheques should be made payable to the Canadian Apprenticeship Forum. CAF FCA may re sell exhibit space if payment is not received within 30 days of application.
2. CAF FCA reserves the right to decline any application and may amend the rules and regulations governing exhibit space at its discretion.
3. All cancellations must be submitted in writing up to 30 days prior to the event. A cancellation fee of 25 percent will apply. Payments are non refundable and non transferable for cancellations made after April 26, 2026. The exhibitor is responsible for the full booth cost plus applicable taxes.
4. Each booth includes exhibitor passes for up to two representatives. These passes grant access to the exhibit floor only. Exhibitors who wish to attend sessions or other conference activities must register separately.
5. By submitting an application for exhibit space, exhibitors consent to CAF FCA collecting and using their information for the purpose of processing the application and managing exhibition related communications.

## Exhibitor Liabilities:

CAF FCA, the onsite event management company, the Whistler BC Convention Centre, and their officers, staff and representatives are not responsible for the safety of the exhibitor or the exhibitor's property, agents or employees. This includes theft, fire, accident or any other cause.

The exhibitor agrees to indemnify and hold harmless CAF FCA, the onsite event management company and the Whistler BC Convention Centre from all claims for injury, damage, destruction or loss involving the exhibitor or the exhibitor's representatives, agents or employees.

## Exhibit Restrictions:

CAF FCA may decline any exhibit, in whole or in part, that it deems inappropriate or inconsistent with the character of the conference. CAF FCA may restrict or remove exhibits that create noise, cause disruption, or interfere with adjacent exhibits or conference activities.

All interviews, demonstrations and distribution of materials must take place within the exhibitor's assigned space. Activities must not interfere with surrounding booths or attendee flow.

Canvassing, solicitation or distribution of advertising materials by organizations that have not contracted exhibit space is prohibited. Exhibitors may not distribute promotional materials for non exhibiting organizations.

## Rights and Privileges:

The exhibitor agrees to comply with all exhibition rules and regulations. CAF FCA has final authority to adopt any additional rules necessary before, during or after the event.

CAF FCA may cancel this contract and withhold possession of exhibit space if the exhibitor fails to meet any material condition of the agreement or does not comply with exhibition rules. In such cases, the exhibitor forfeits all payments made.

Exhibitors may not assign or share exhibit space without written approval from CAF FCA.