

# ALBERTA TARIFF IMPACT TRADESPEOPLE SURVEY

Presentation Deck

May 19, 2026



# Background and Methodology



## BACKGROUND AND OBJECTIVES

The Alberta Tradespeople Survey was fielded by Ipsos on behalf of the Canadian Apprenticeship Forum (CAF-FCA). This report focuses specifically on the experiences and perspectives of tradespeople in Alberta; a companion report examining the employer perspective is under separate cover.

The overall project goal is to understand how hiring and employment is being impacted by labour market disruptions such as tariffs, skills shortages, geo-political strife and labour mobility barriers. Solutions identified by the survey participants will be acted upon and supports provided to reduce unemployment.

Objectives include:

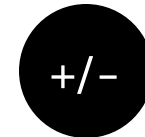
- Increased understanding of the impacts of global trade disruption, employer hiring intentions in this time of uncertainty and employment trends among tradespeople in Alberta and the potential solutions as recommended by industry.
- Increased understanding of barriers to labour mobility and which trades are the most impacted.



## METHODOLOGY

511 Alberta tradespeople completed an online survey between January 30 and February 10, 2026, via a mix of online panels.

No weighting was applied to the data.



## MARGIN OF ERROR

The precision of Ipsos online polls is measured using a credibility interval. In this case, the poll is accurate to within  $\pm 5.3$  percentage points, 19 times out of 20. The credibility interval will be wider among subsets of the population.

# KEY POINT SUMMARY

# Key Point Summary

1

## **The current overall mood of the Alberta trades job market is positive and optimistic.**

Tradespeople are much more likely to rate the current job market as good (62%) than poor (11%). They are twice as likely to say the job market has improved (48%) versus worsened (23%) over the last 12 months. And a majority (56%) expect the job market to improve over the next 12 months (vs. 16% worsen).

2

## **Despite the overall positive assessments, half (48%) of tradespeople say that tariffs and the trade dispute with the United States have had a negative impact on their employment or job prospects.**

The negative impact, however, is more likely to be considered moderate/minor (33%) versus major (15%).

Among those reporting a negative impact, the two greatest impacts are on costs (26% mention cost of materials, 18% mention inflation/cost of living) and business activity (18% mention business slowdown, 13% mention fewer jobs/less work).

# Key Point Summary

3

**Tariffs and the trade dispute have impacted stress levels for many tradespeople over the past 12 months.**

One-third (34%) say they have experienced personal stress and one-third (32%) say they have experienced financial stress. Other impacts include jobs being cancelled or cut back (20%), hours of work cut back (16%) and having to accept less desirable work (15%).

4

**Tariffs and the trade dispute are a contributing factor in some considering leaving the trades.**

Nearly four-in-ten (37%) tradespeople say they are at least somewhat likely to leave the trades in the next 12 months, although only 10% say this is "very likely".

Among those at least somewhat likely to leave the trades, three-quarters (74%) say it is at least partially due to tariffs and the trade dispute (30% mostly, 44% partially).

5

**Many tradespeople are open to moving out of province to pursue work.**

A majority (56%) say they would be at least somewhat likely to leave Alberta if a good opportunity in their trade was available in another region of Canada (20% very likely, 36% somewhat likely).

# Key Point Summary

6

## **Tradespeople face challenges moving to Alberta**

Three-in-ten (30%) tradespeople moved to Alberta to work in the trades. Half (52%) of these tradespeople say it was at least somewhat challenging to get their credentials recognized and qualify to work (12% very challenging, 40% somewhat challenging).

The biggest challenges include getting recognition for previous hours and learning (30%), registering with different provincial Workers' Compensation Boards (26%), adjusting to new occupational health and safety standards (25%) and obtaining safety certificates (24%).

7

## **Tradespeople like every idea tested in the survey to provide them with help and support.**

The top-rated supports include an online resource to compare current skills to what is needed in Red Seal trades (77% very/somewhat helpful), information about labour mobility (75%) and exam resources and study tips for Red Seal examinations (72%).

Tradespeople also overwhelmingly say it is important that Canada offers tax credits and grants for training/tools (90%), provides funding for more technical training seats for apprentices (88%), reduces red tape (85%) and ensures apprentices are hired on public projects (83%).

# Key Point Summary

8

**Younger tradespeople** (under 40), **apprentices** (levels 1-4) and **union workers** (who are younger on average than non-union workers) **stand out on several questions.**

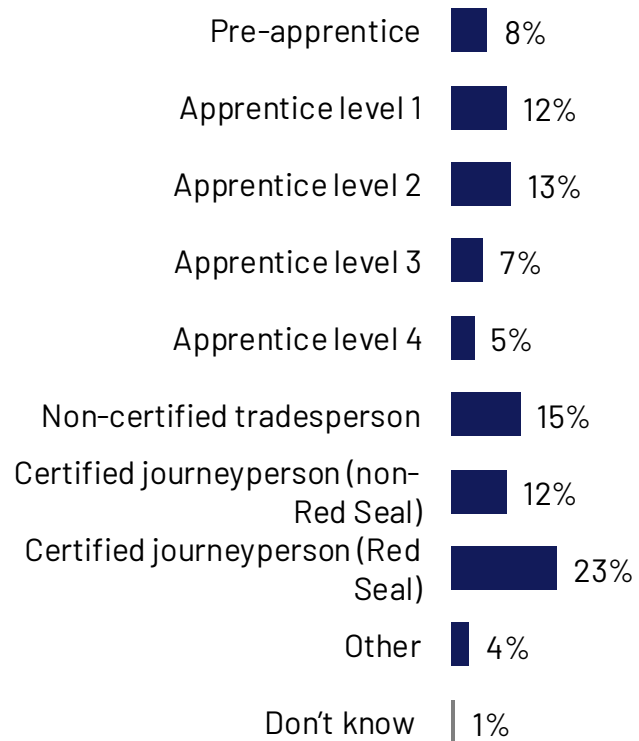
These three segments are:

- More likely to say that tariffs and the trade dispute have had a negative impact on them personally.
- More likely to say they are likely to leave Alberta for a good opportunity elsewhere.
- More likely to say that all types of supports would be helpful to them right now.

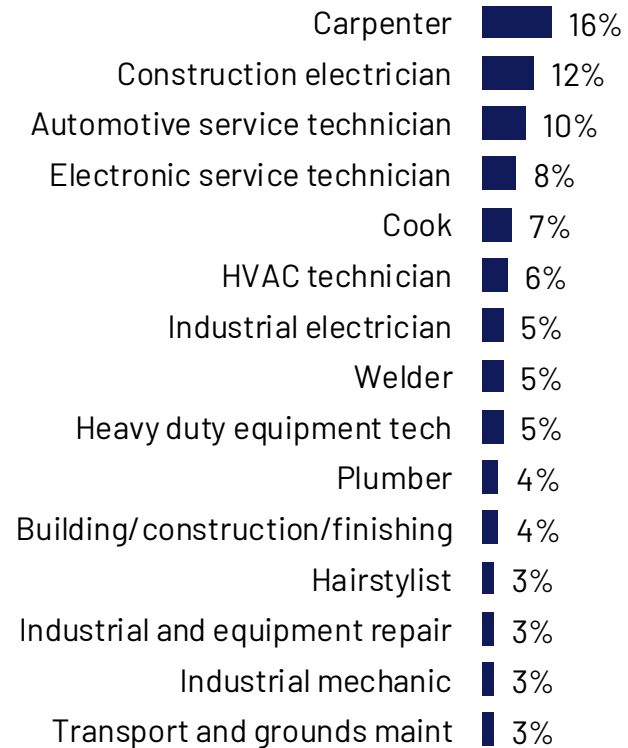
# RESPONDENT PROFILE

# Respondent Profile (1/2)

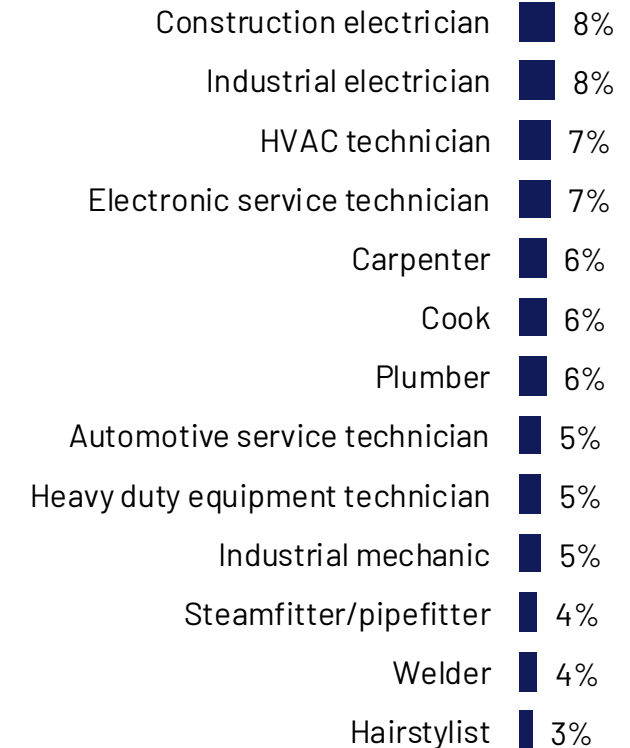
## Current Level



## Top Main Trades



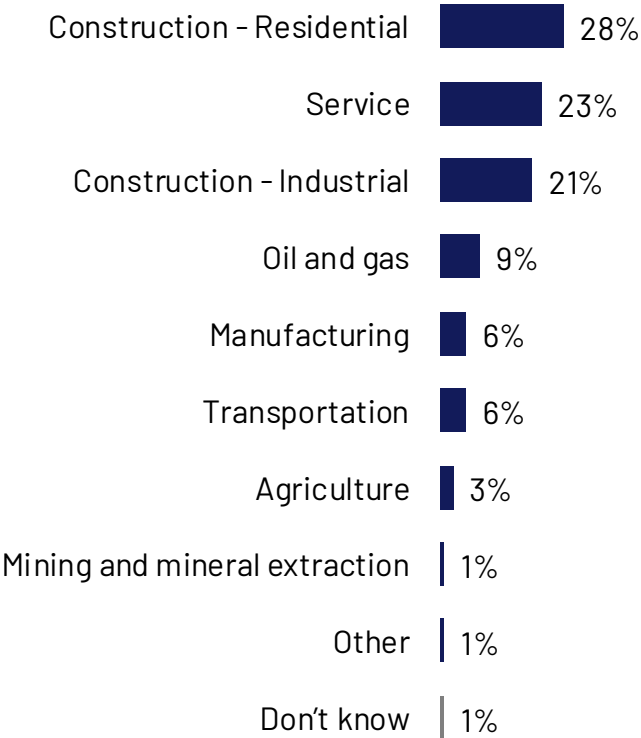
## Top Other Trades (In Addition to Main)



Base: All respondents (n=511)

# Respondent Profile (2/2)

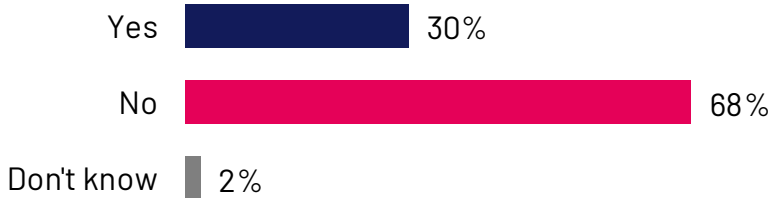
## Main Work Sector



## Current Employment Status



## Member of a Labour Union



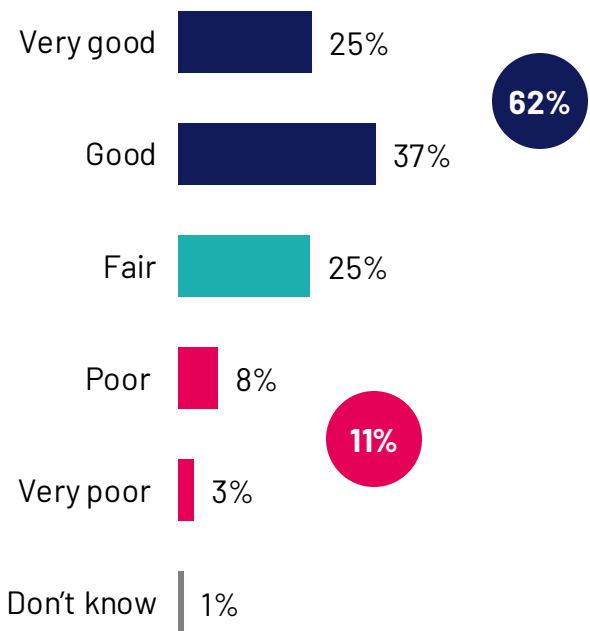
Base: All respondents (n=511)



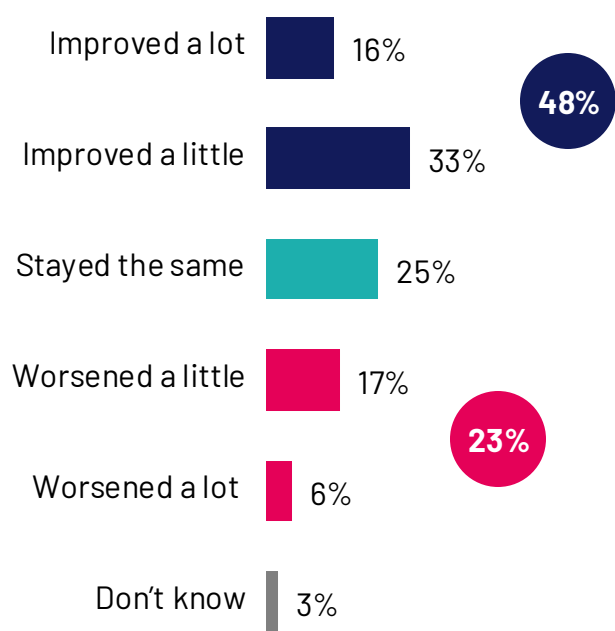
# ASSESSMENT OF JOB MARKET

# Assessment of Job Market for Self

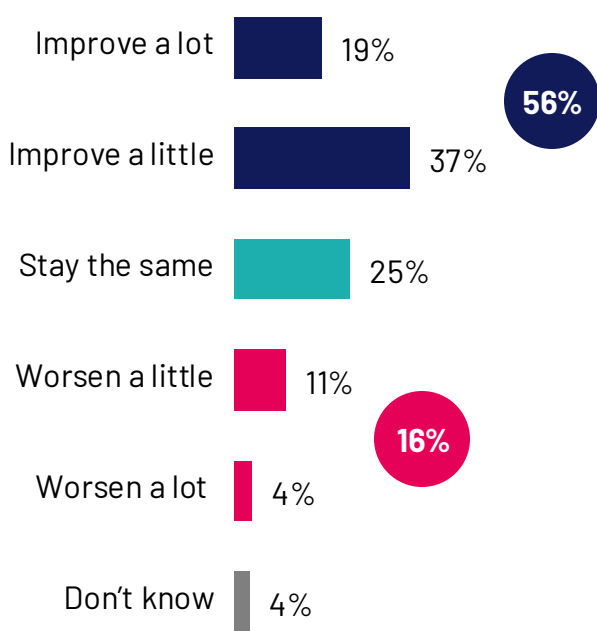
## Right Now



## Last 12 Months



## Next 12 Months



Base: All respondents (n=511)

Q10. How would you rate the job market for people like yourself in the trades in Alberta right now?

Q11. Would you say that the job market for people like yourself in the trades in Alberta has improved, stayed the same, or worsened in the last 12 months?

Q12. Do you expect that the job market for people like yourself in the trades in Alberta will improve, stay the same, or worsen in the next 12 months?

# Assessment of Job Market for Self by Segments

|                       | Total | Age   |       |                    |                    | Region  |         |                    | Union Member       |                    | Level              |                    |         | Main Sector        |          |                    |
|-----------------------|-------|-------|-------|--------------------|--------------------|---------|---------|--------------------|--------------------|--------------------|--------------------|--------------------|---------|--------------------|----------|--------------------|
|                       |       | 18-29 | 30-39 | 40-49              | 50+                | Cgy CMA | Edm CMA | Rest of AB         | Yes                | No                 | Apprentice         | Non-Cert TP        | Cert JP | Ind Cons           | Res Cons | Service            |
| Sample Size           | 511   | 95    | 151   | 141                | 124                | 180     | 212     | 119                | 155                | 347                | 189                | 77                 | 180     | 108                | 142      | 117                |
| <b>Right Now</b>      |       |       |       |                    |                    |         |         |                    |                    |                    |                    |                    |         |                    |          |                    |
| Total good            | 62%   | 60%   | 64%   | 66%                | 58%                | 59%     | 64%     | 65%                | 72% <span>↑</span> | 59% <span>↓</span> | 69% <span>↑</span> | 49% <span>↓</span> | 67%     | 72% <span>↑</span> | 61%      | 58%                |
| Total poor            | 11%   | 7%    | 13%   | 11%                | 11%                | 11%     | 11%     | 11%                | 5% <span>↓</span>  | 14% <span>↑</span> | 8%                 | 18%                | 9%      | 6% <span>↓</span>  | 11%      | 15%                |
| <b>Last 12 Months</b> |       |       |       |                    |                    |         |         |                    |                    |                    |                    |                    |         |                    |          |                    |
| Total improved        | 48%   | 56%   | 51%   | 49%                | 39% <span>↓</span> | 49%     | 46%     | 52%                | 62% <span>↑</span> | 42% <span>↓</span> | 60% <span>↑</span> | 31% <span>↓</span> | 49%     | 61% <span>↑</span> | 47%      | 41%                |
| Total worsened        | 23%   | 22%   | 25%   | 16% <span>↓</span> | 30%                | 26%     | 24%     | 18%                | 12% <span>↓</span> | 28% <span>↑</span> | 15% <span>↓</span> | 36% <span>↑</span> | 22%     | 15% <span>↓</span> | 22%      | 32% <span>↑</span> |
| <b>Next 12 Months</b> |       |       |       |                    |                    |         |         |                    |                    |                    |                    |                    |         |                    |          |                    |
| Total improve         | 56%   | 54%   | 58%   | 61%                | 50%                | 56%     | 51%     | 64% <span>↑</span> | 64% <span>↑</span> | 52% <span>↓</span> | 64% <span>↑</span> | 47%                | 56%     | 68% <span>↑</span> | 57%      | 50%                |
| Total worsened        | 16%   | 15%   | 19%   | 14%                | 15%                | 16%     | 18%     | 12%                | 8% <span>↓</span>  | 19% <span>↑</span> | 10% <span>↓</span> | 29% <span>↑</span> | 15%     | 10% <span>↓</span> | 15%      | 21%                |

↑↓ statistically significant differences

Base: All respondents (n=511)

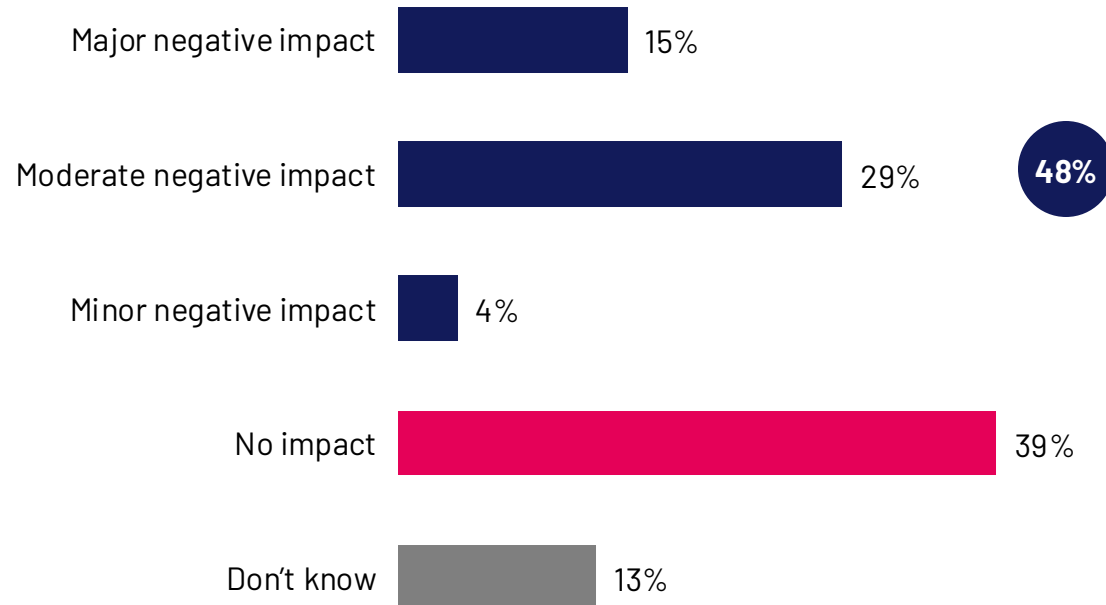
Q10. How would you rate the job market for people like yourself in the trades in Alberta right now?

Q11. Would you say that the job market for people like yourself in the trades in Alberta has improved, stayed the same, or worsened in the last 12 months?

Q12. Do you expect that the job market for people like yourself in the trades in Alberta will improve, stay the same, or worsen in the next 12 months?

# IMPACT OF TARIFFS AND TRADE DISPUTE

# Impact of Tariffs/Trade Dispute on Employment/Prospects



Base: All respondents (n=511)

Q14. Have tariffs and the trade dispute with the United States had a negative impact on your employment or job prospects in the trades?

Q15. Would you describe the impact as major, moderate, or minor?

# Impact of Tariffs/Trade Dispute by Segments

|                              | Total      | Age        |             |            |             | Region     |            |             | Union Member |             | Level       |             |             | Main Sector |             |            |
|------------------------------|------------|------------|-------------|------------|-------------|------------|------------|-------------|--------------|-------------|-------------|-------------|-------------|-------------|-------------|------------|
|                              |            | 18-29      | 30-39       | 40-49      | 50+         | Cgy CMA    | Edm CMA    | Rest of AB  | Yes          | No          | Apprentice  | Non-Cert TP | Cert JP     | Ind Cons    | Res Cons    | Service    |
| Sample Size                  | 511        | 95         | 151         | 141        | 124         | 180        | 212        | 119         | 155          | 347         | 189         | 77          | 180         | 108         | 142         | 117        |
| Major negative impact        | 15%        | 12%        | 19%         | 13%        | 15%         | 17%        | 17%        | 8%↓         | 19%          | 13%         | 16%         | 14%         | 10%↓        | 19%         | 7%↓         | 19%        |
| Moderate negative impact     | 30%        | 40%↑       | 30%         | 30%        | 21%↓        | 32%        | 30%        | 27%         | 36%          | 27%         | 35%         | 27%         | 28%         | 31%         | 30%         | 29%        |
| Minor negative impact        | 4%         | 2%         | 8%↑         | 2%         | 2%          | 3%         | 4%         | 3%          | 4%           | 3%          | 5%          | 1%          | 3%          | 4%          | 2%          | 4%         |
| <b>Total negative impact</b> | <b>48%</b> | <b>54%</b> | <b>56%↑</b> | <b>46%</b> | <b>37%↓</b> | <b>52%</b> | <b>50%</b> | <b>39%↓</b> | <b>59%↑</b>  | <b>44%↓</b> | <b>57%↑</b> | <b>43%</b>  | <b>42%↓</b> | <b>54%</b>  | <b>39%↓</b> | <b>52%</b> |
| No impact                    | 39%        | 38%        | 30%↓        | 42%        | 47%↑        | 35%        | 36%        | 50%↑        | 31%↓         | 43%↑        | 34%         | 43%         | 45%↑        | 37%         | 46%↑        | 38%        |
| Don't know                   | 13%        | 8%         | 13%         | 12%        | 16%         | 13%        | 13%        | 12%         | 10%          | 13%         | 9%↓         | 14%         | 13%         | 9%          | 14%         | 9%         |

↑↓ statistically significant differences

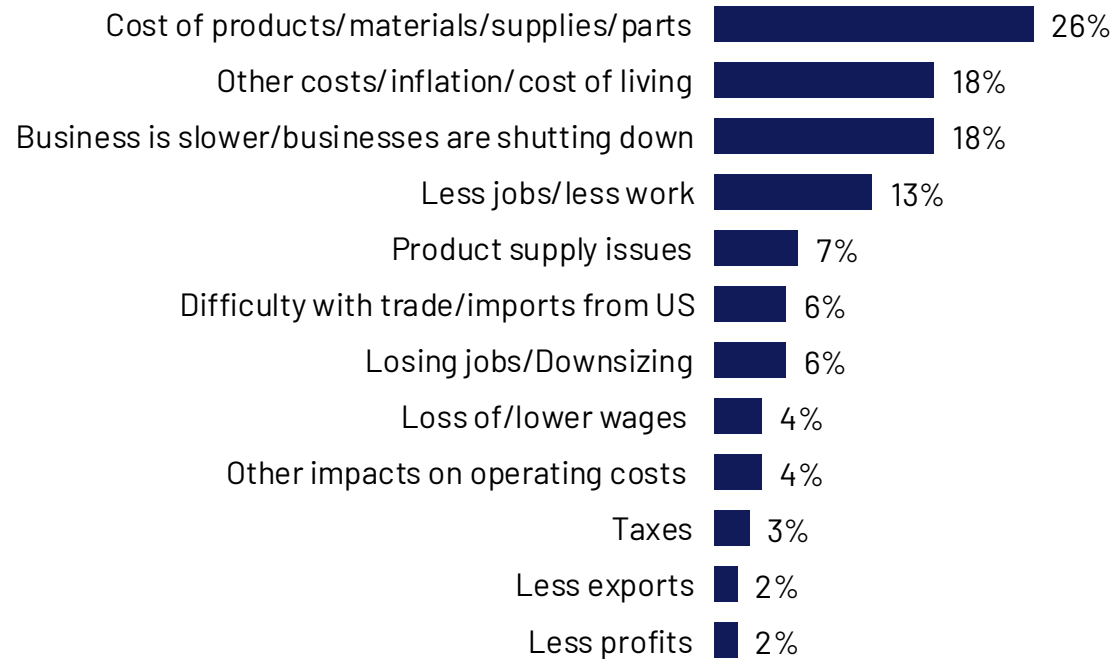
Base: All respondents (n=511)

Q14. Have tariffs and the trade dispute with the United States had a negative impact on your employment or job prospects in the trades?

Q15. Would you describe the impact as major, moderate, or minor?

# Top Negative Impacts (Among Those Experiencing Negative Impacts)

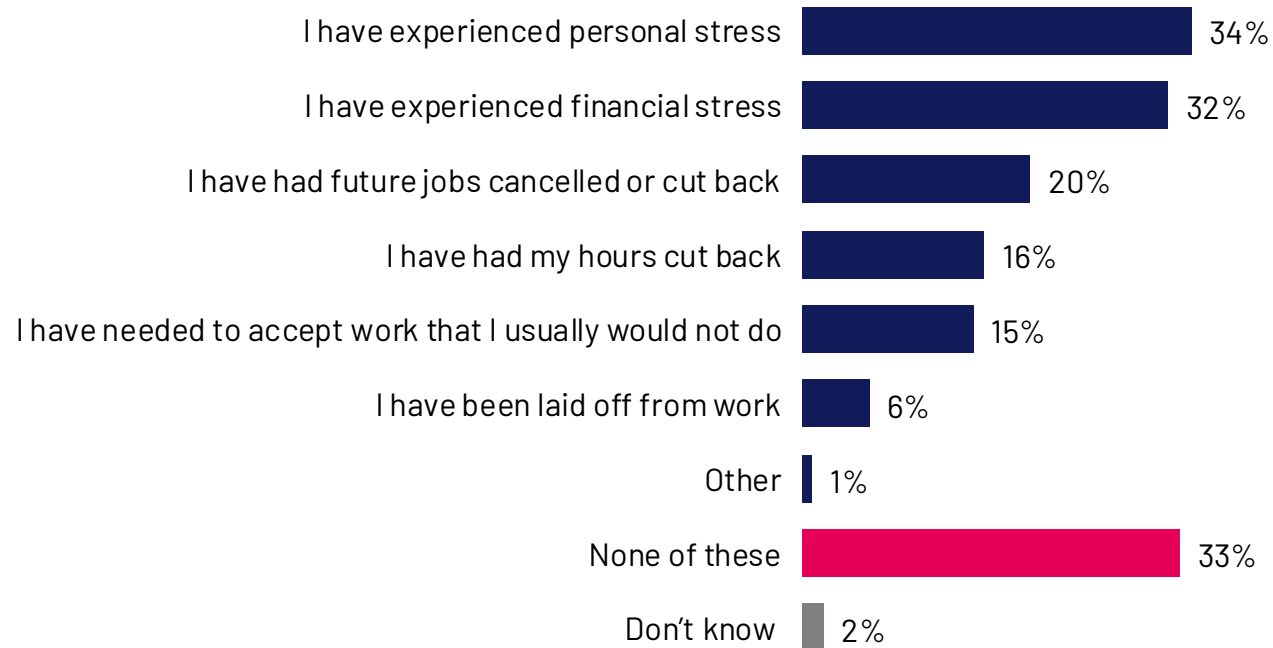
(Coded Open-End)



Base: Experienced a negative impact (n=247)

Q16. What has been the most important negative impact of tariffs and the trade dispute on your employment or job prospects in the trades?

# Specific Impacts of Tariffs/Trade Dispute



Base: All respondents (n=511)

Q17. Have you experienced any of the following in the past 12 months because of tariffs and the trade dispute with the U.S.?

# Specific Impacts of Tariffs/Trade Dispute

|                                                          | Total | Age   |       |       |      | Region  |         |            | Union Member |      | Level      |             |         | Main Sector |          |         |
|----------------------------------------------------------|-------|-------|-------|-------|------|---------|---------|------------|--------------|------|------------|-------------|---------|-------------|----------|---------|
|                                                          |       | 18-29 | 30-39 | 40-49 | 50+  | Cgy CMA | Edm CMA | Rest of AB | Yes          | No   | Apprentice | Non-Cert TP | Cert JP | Ind Cons    | Res Cons | Service |
| Sample Size                                              | 511   | 95    | 151   | 141   | 124  | 180     | 212     | 119        | 155          | 347  | 189        | 77          | 180     | 108         | 142      | 117     |
| I have experienced personal stress                       | 34%   | 35%   | 42%↑  | 28%   | 30%  | 38%     | 31%     | 31%        | 37%          | 32%  | 42%↑       | 34%         | 23%↓    | 33%         | 27%↓     | 41%     |
| I have experienced financial stress                      | 32%   | 27%   | 37%   | 30%   | 32%  | 37%     | 31%     | 27%        | 27%          | 34%  | 35%        | 36%         | 23%↓    | 32%         | 27%      | 37%     |
| I have had future jobs cancelled or cut back             | 20%   | 15%   | 26%↑  | 20%   | 17%  | 24%     | 21%     | 13%↓       | 23%          | 19%  | 19%        | 30%↑        | 18%     | 18%         | 24%      | 18%     |
| I have had my hours cut back                             | 16%   | 24%↑  | 17%   | 17%   | 9%↓  | 17%     | 18%     | 13%        | 18%          | 15%  | 20%        | 17%         | 14%     | 20%         | 13%      | 15%     |
| I have needed to accept work that I usually would not do | 15%   | 12%   | 20%↑  | 16%   | 9%↓  | 16%     | 16%     | 11%        | 18%          | 13%  | 16%        | 14%         | 13%     | 16%         | 13%      | 16%     |
| I have been laid off from work                           | 6%    | 7%    | 5%    | 8%    | 4%   | 6%      | 7%      | 3%         | 5%           | 6%   | 5%         | 6%          | 4%      | 6%          | 3%↓      | 9%      |
| None of these                                            | 33%   | 25%↓  | 26%↓  | 37%   | 45%↑ | 27%↓    | 35%     | 40%        | 26%↓         | 37%↑ | 23%↓       | 32%         | 46%↑    | 30%         | 44%↑     | 30%     |

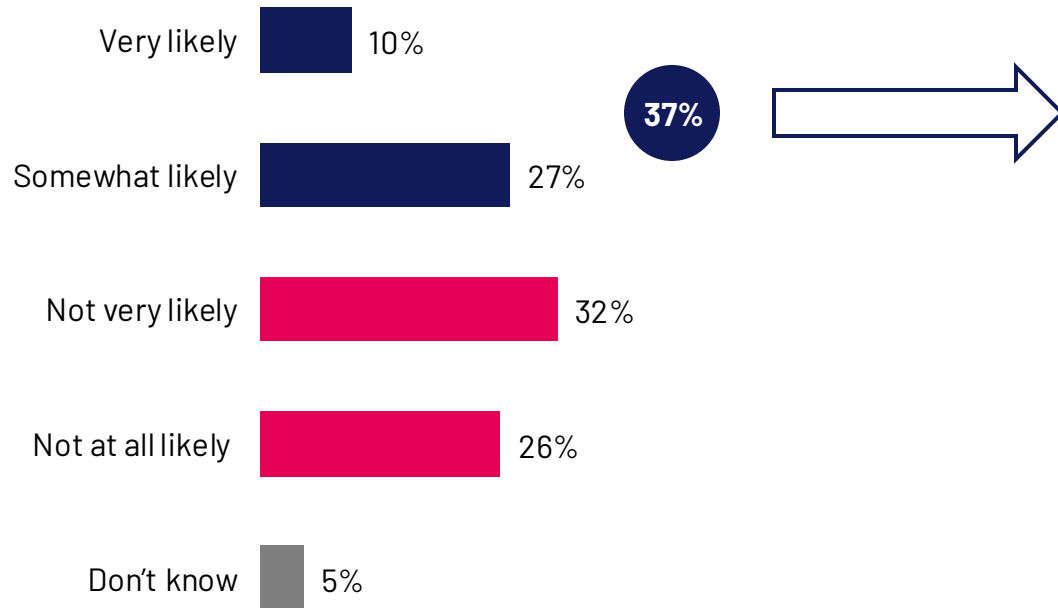
↑↓ statistically significant differences

Base: All respondents (n=511)

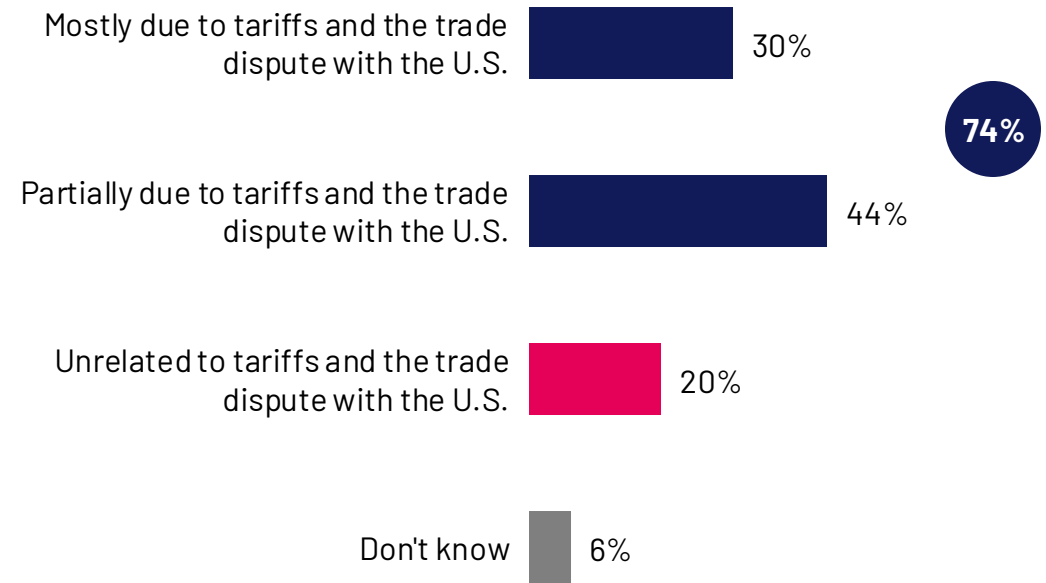
Q17. Have you experienced any of the following in the past 12 months because of tariffs and the trade dispute with the U.S.?

# Assessment of Job Market for Self

## Likelihood to Leave Trades in Next 12 Months



## Impact of Tariffs/Trade on Leaving (Among Very/Somewhat Likely to Leave)



Base: All respondents (n=511); Very/somewhat likely to leave trades (n=189)

Q18. How likely is it that you will leave the trades in the next 12 months to find work in another sector?

Q19. If you leave the trades in the next 12 months, would the reason be ...?

# Likelihood to Leave Trades in Next 12 Months by Segments

|                               | Total      | Age         |             |            |             | Region     |            |            | Union Member |            | Level      |             |             | Main Sector |            |            |
|-------------------------------|------------|-------------|-------------|------------|-------------|------------|------------|------------|--------------|------------|------------|-------------|-------------|-------------|------------|------------|
|                               |            | 18-29       | 30-39       | 40-49      | 50+         | Cgy CMA    | Edm CMA    | Rest of AB | Yes          | No         | Apprentice | Non-Cert TP | Cert JP     | Ind Cons    | Res Cons   | Service    |
| Sample Size                   | 511        | 95          | 151         | 141        | 124         | 180        | 212        | 119        | 155          | 347        | 189        | 77          | 180         | 108         | 142        | 117        |
| Very likely                   | 10%        | 11%         | 13%         | 6%↓        | 10%         | 12%        | 8%         | 8%         | 9%           | 10%        | 8%         | 12%         | 10%         | 13%         | 8%         | 8%         |
| Somewhat likely               | 27%        | 36%         | 31%         | 27%        | 17%↓        | 27%        | 28%        | 27%        | 32%          | 25%        | 33%↑       | 25%         | 21%↓        | 26%         | 25%        | 29%        |
| <b>Very + Somewhat Likely</b> | <b>37%</b> | <b>46%↑</b> | <b>44%↑</b> | <b>33%</b> | <b>27%↓</b> | <b>38%</b> | <b>37%</b> | <b>35%</b> | <b>41%</b>   | <b>35%</b> | <b>41%</b> | <b>36%</b>  | <b>31%↓</b> | <b>39%</b>  | <b>32%</b> | <b>37%</b> |
| Not very likely               | 32%        | 34%         | 28%         | 38%        | 28%         | 30%        | 33%        | 33%        | 41%↑         | 28%↓       | 35%        | 32%         | 34%         | 37%         | 34%        | 27%        |
| Not at all likely             | 26%        | 13%↓        | 23%         | 27%        | 40%↑        | 25%        | 26%        | 29%        | 15%↓         | 32%↑       | 19%↓       | 26%         | 33%↑        | 22%         | 27%        | 30%        |
| Don't know                    | 5%         | 7%          | 5%          | 2%↓        | 6%          | 7%         | 4%         | 3%         | 2%↓          | 5%         | 5%         | 5%          | 3%          | 2%↓         | 6%         | 6%         |

↑↓ statistically significant differences

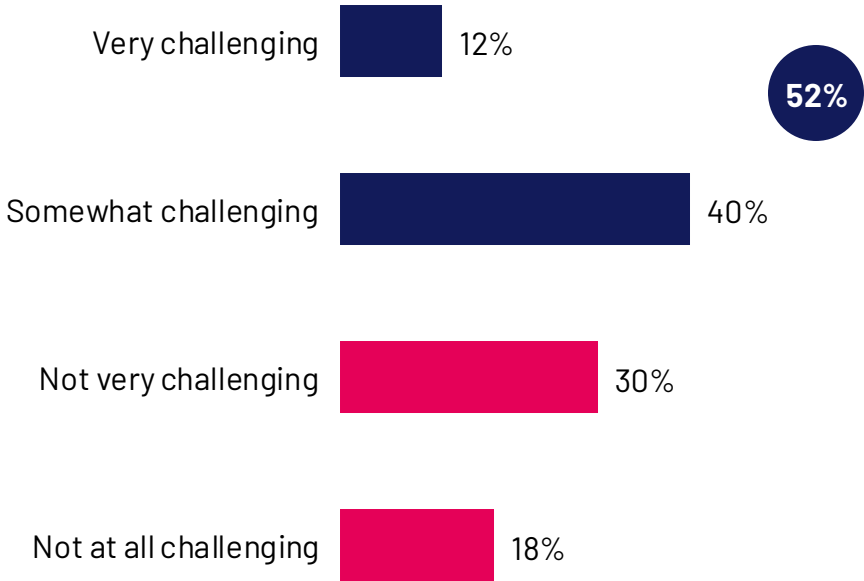
Base: All respondents (n=511)

Q18. How likely is it that you will leave the trades in the next 12 months to find work in another sector?

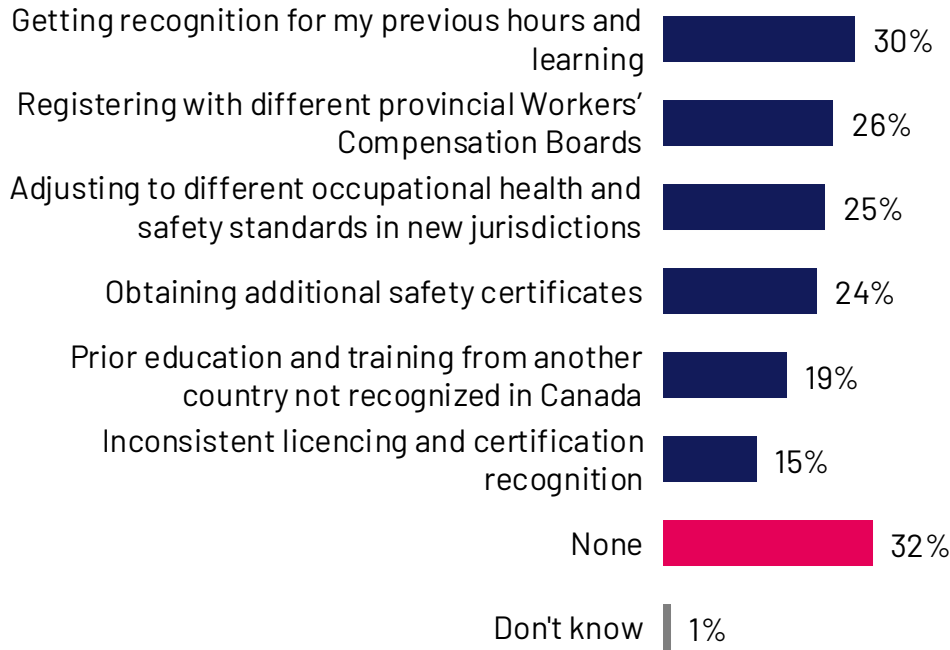
# MOBILITY

# Challenges Moving to Alberta (Among Those Who Moved to Alberta for Trades)

## Challenge to Get Credentials and Qualify to Work

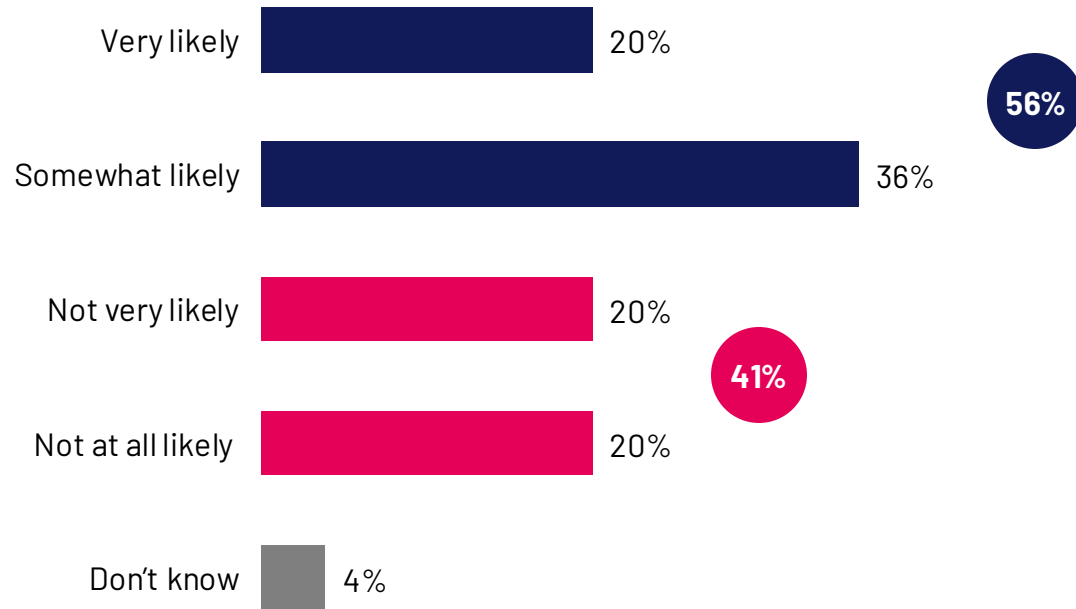


## Experienced Specific Challenges



Base: Moved to Alberta for trades (n=151)  
Q22. Overall, how challenging was it to get your credentials recognized and qualify to work in Alberta?  
Q23. Did you have challenges with any of the following when you moved to Alberta?

# Likelihood to Leave Alberta for Good Opportunity Elsewhere



Base: All respondents (n=511)

Q13. How likely is that you would leave Alberta if a good opportunity in your trade was available in another region of Canada?

# Likelihood to Leave Alberta by Segments

|                               | Total      | Age         |             |            |             | Region     |            |            | Union Member |             | Level       |             |             | Main Sector |            |            |
|-------------------------------|------------|-------------|-------------|------------|-------------|------------|------------|------------|--------------|-------------|-------------|-------------|-------------|-------------|------------|------------|
|                               |            | 18-29       | 30-39       | 40-49      | 50+         | Cgy CMA    | Edm CMA    | Rest of AB | Yes          | No          | Apprentice  | Non-Cert TP | Cert JP     | Ind Cons    | Res Cons   | Service    |
| Sample Size                   | 511        | 95          | 151         | 141        | 124         | 180        | 212        | 119        | 155          | 347         | 189         | 77          | 180         | 108         | 142        | 117        |
| Very likely                   | 20%        | 25%         | 23%         | 22%        | 10%↓        | 22%        | 22%        | 14%        | 25%          | 18%         | 19%         | 19%         | 20%         | 21%         | 21%        | 19%        |
| Somewhat likely               | 36%        | 44%         | 42%         | 36%        | 23%↓        | 37%        | 33%        | 40%        | 45%↑         | 33%↓        | 48%↑        | 32%         | 28%↓        | 47%↑        | 30%        | 33%        |
| <b>Very + Somewhat Likely</b> | <b>56%</b> | <b>69%↑</b> | <b>64%↑</b> | <b>58%</b> | <b>33%↓</b> | <b>58%</b> | <b>55%</b> | <b>55%</b> | <b>69%↑</b>  | <b>50%↓</b> | <b>67%↑</b> | <b>52%</b>  | <b>48%↓</b> | <b>69%↑</b> | <b>51%</b> | <b>52%</b> |
| Not very likely               | 20%        | 18%         | 21%         | 17%        | 24%         | 19%        | 21%        | 20%        | 15%          | 22%         | 21%         | 14%         | 22%         | 19%         | 25%        | 21%        |
| Not at all likely             | 20%        | 8%↓         | 13%↓        | 23%        | 35%↑        | 18%        | 21%        | 23%        | 14%↓         | 24%↑        | 8%↓         | 31%↑        | 27%↑        | 12%↓        | 20%        | 21%        |
| Don't know                    | 4%         | 4%          | 1%↓         | 2%         | 7%↑         | 4%         | 3%         | 3%         | 2%           | 4%          | 4%          | 3%          | 3%          | 1%↓         | 4%         | 6%         |

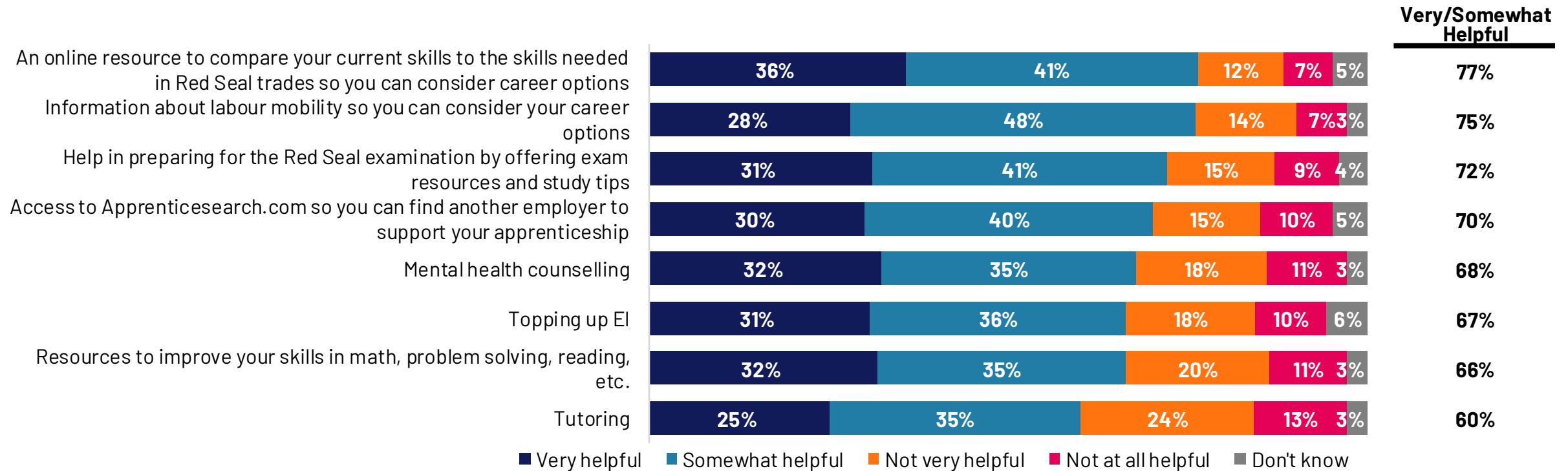
↑↓ statistically significant differences

Base: All respondents (n=511)

Q13. How likely is that you would leave Alberta if a good opportunity in your trade was available in another region of Canada?

# SUPPORTS AND ACTIONS TO HELP

# Helpfulness of Supports



Base: All respondents (n=511)

Q24. How helpful would each of the following supports be for you right now?

# Helpfulness of Supports by Segments (1/2)

| Very or Somewhat Helpful                                                                       | Total | Age                |                    |                    |                    | Region             |         |                    | Union Member       |                    | Level              |             |                    | Main Sector        |                    |         |
|------------------------------------------------------------------------------------------------|-------|--------------------|--------------------|--------------------|--------------------|--------------------|---------|--------------------|--------------------|--------------------|--------------------|-------------|--------------------|--------------------|--------------------|---------|
|                                                                                                |       | 18-29              | 30-39              | 40-49              | 50+                | Cgy CMA            | Edm CMA | Rest of AB         | Yes                | No                 | Apprentice         | Non-Cert TP | Cert JP            | Ind Cons           | Res Cons           | Service |
| Sample Size                                                                                    | 511   | 95                 | 151                | 141                | 124                | 180                | 212     | 119                | 155                | 347                | 189                | 77          | 180                | 108                | 142                | 117     |
| An online resource to compare your skills to the skills needed in Red Seal trades              | 77%   | 86% <span>↑</span> | 86% <span>↑</span> | 83% <span>↑</span> | 52% <span>↓</span> | 81%                | 75%     | 74%                | 84% <span>↑</span> | 74% <span>↓</span> | 89% <span>↑</span> | 69%         | 71% <span>↓</span> | 86% <span>↑</span> | 78%                | 78%     |
| Information about labour mobility so you can consider your career options                      | 75%   | 71%                | 86% <span>↑</span> | 81%                | 60% <span>↓</span> | 77%                | 78%     | 68% <span>↓</span> | 83% <span>↑</span> | 71% <span>↓</span> | 85% <span>↑</span> | 79%         | 64% <span>↓</span> | 76%                | 82% <span>↑</span> | 79%     |
| Help in preparing for the Red Seal examination by offering exam resources and study tips       | 72%   | 76%                | 78% <span>↑</span> | 79% <span>↑</span> | 55% <span>↓</span> | 78% <span>↑</span> | 69%     | 70%                | 79% <span>↑</span> | 69% <span>↓</span> | 83% <span>↑</span> | 70%         | 66% <span>↓</span> | 83% <span>↑</span> | 75%                | 68%     |
| Access to Apprenticesearch.com so you can find another employer to support your apprenticeship | 70%   | 78%                | 78% <span>↑</span> | 76%                | 48% <span>↓</span> | 72%                | 68%     | 72%                | 79% <span>↑</span> | 66% <span>↓</span> | 80% <span>↑</span> | 66%         | 64% <span>↓</span> | 78% <span>↑</span> | 71%                | 68%     |

↑↓ statistically significant differences

Base: All respondents (n=511)

Q24. How helpful would each of the following supports be for you right now?

# Helpfulness of Supports by Segments (2/2)

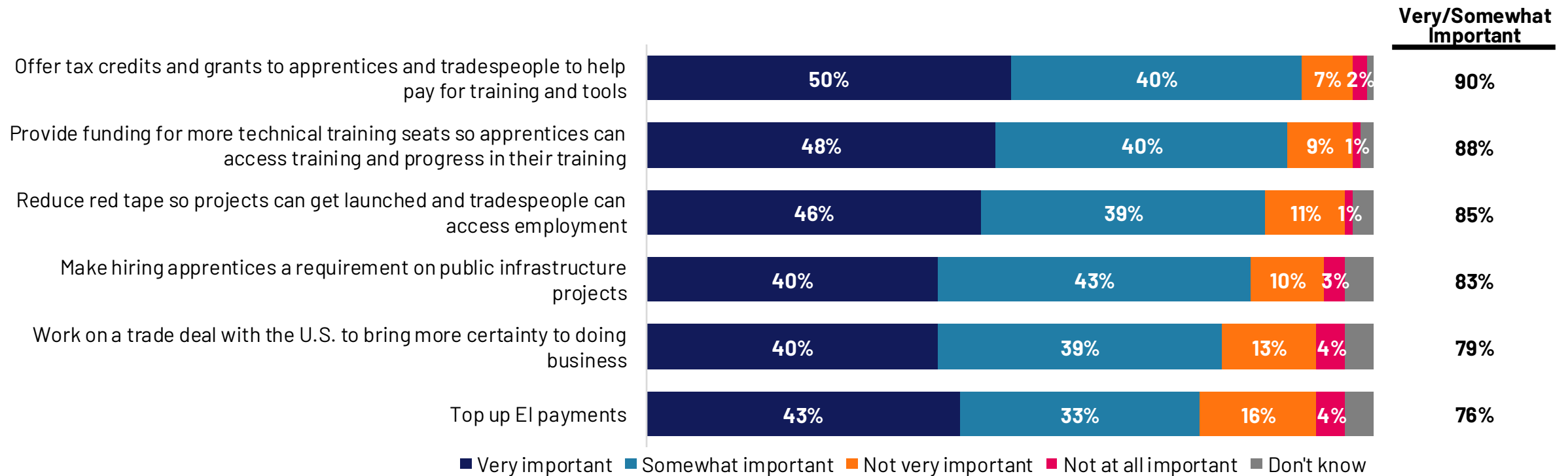
| Very or Somewhat Helpful                                                 | Total | Age                |                    |                    |                    | Region  |         |            | Union Member       |                    | Level              |             |                    | Main Sector        |                    |         |
|--------------------------------------------------------------------------|-------|--------------------|--------------------|--------------------|--------------------|---------|---------|------------|--------------------|--------------------|--------------------|-------------|--------------------|--------------------|--------------------|---------|
|                                                                          |       | 18-29              | 30-39              | 40-49              | 50+                | Cgy CMA | Edm CMA | Rest of AB | Yes                | No                 | Apprentice         | Non-Cert TP | Cert JP            | Ind Cons           | Res Cons           | Service |
| Sample Size                                                              | 511   | 95                 | 151                | 141                | 124                | 180     | 212     | 119        | 155                | 347                | 189                | 77          | 180                | 108                | 142                | 117     |
| Mental health counselling                                                | 68%   | 76% <span>↑</span> | 75% <span>↑</span> | 77% <span>↑</span> | 41% <span>↓</span> | 70%     | 67%     | 65%        | 77% <span>↑</span> | 63% <span>↓</span> | 75% <span>↑</span> | 65%         | 62% <span>↓</span> | 77% <span>↑</span> | 73%                | 65%     |
| Topping up EI                                                            | 67%   | 63%                | 77% <span>↑</span> | 70%                | 53% <span>↓</span> | 67%     | 67%     | 66%        | 74% <span>↑</span> | 64% <span>↓</span> | 74% <span>↑</span> | 64%         | 61% <span>↓</span> | 65%                | 75% <span>↑</span> | 68%     |
| Resources to improve your skills in math, problem solving, reading, etc. | 66%   | 73%                | 73% <span>↑</span> | 76% <span>↑</span> | 43% <span>↓</span> | 71%     | 63%     | 66%        | 79% <span>↑</span> | 61% <span>↓</span> | 77% <span>↑</span> | 60%         | 58% <span>↓</span> | 72%                | 70%                | 67%     |
| Tutoring                                                                 | 60%   | 67%                | 62%                | 70% <span>↑</span> | 41% <span>↓</span> | 62%     | 61%     | 56%        | 72% <span>↑</span> | 55% <span>↓</span> | 73% <span>↑</span> | 60%         | 49% <span>↓</span> | 75% <span>↑</span> | 58%                | 63%     |

↑↓ statistically significant differences

Base: All respondents (n=511)

Q24. How helpful would each of the following supports be for you right now?

# Importance of Actions to Help Tradespeople



Base: All respondents (n=511)

Q26. How important do you think it is for Canada to do each of the following to help tradespeople?

# THANK YOU

Kyle Braid  
SVP, Ipsos Public Affairs  
[kyle.braid@ipsos.com](mailto:kyle.braid@ipsos.com)

